



ICO 2016 – Promotional Pack

Details for online calendar

13th International Congress on Obesity

Date: 1st- 4th May 2016

Location: Vancouver, Canada

Website: <http://www.worldobesity.org/what-we-do/events/ico/intconob2016/>

Contacts: ico@worldobesity.org

Overview: ICO 2016 will present the latest research, new innovative preventative and treatment strategies, policy updates and guidelines from the world's leading obesity specialists and global alliances. Physicians, surgeons, scientists, clinicians, allied health professionals and policymakers, both national and international, will come together for an outstanding programme including scientific sessions, satellite meetings, debates, networking, poster sessions and more.

Newsletter Blurb

Join the World Obesity Federation and scientists, researchers, clinicians and policy makers from across the globe at the 13th International Congress on Obesity **1 - 4 May 2016** at the Vancouver Conference Centre, **Vancouver, Canada**.

The International Congress on Obesity (ICO) provides the opportunity to hear and discuss:

- The latest research on all aspects of obesity.
- New innovative preventive and treatment strategies.
- Global alliances to reduce the prevalence of obesity and its associated burden of diseases.
- Insight from the world's leading obesity specialists

Registration:

World Obesity are delighted to announce that registration for ICO 2016 is now **open!** Registration rates and online registration is available on our [website](#). World Obesity

Members are eligible to register at the member rate and **save up to £275!** To access the reduced rates, member should log in to the [Members Portal](#).

Accommodation:

Official ICO 2016 Housing is now **open!** Delegates who book within the official ICO 2016 housing block can claim a **£25 refund** on registration fees. Visit our [website](#) for more information on housing and to book today!

Abstracts:

Call for Abstracts! Share your research with the global obesity community and submit an abstract for ICO 2016. Abstracts may be selected for either a 15 minute oral presentation or a poster presentation. For more information and to submit, visit our [website](#). The deadline for submissions is **30th November**.

Abstract Awards:

World Obesity would like to invite abstract submitters to apply for one of our Abstract Awards. We have two awards to be presented at ICO 2016, the [IJO Outstanding New Faculty Award](#) and [the New Investigator Award](#). The deadline for Abstract Award Applications is **23rd November**.

Programme:

[View our online scientific programme!](#)

Key Dates for ICO 2016

- 1st November 2015 – Deadline for Travelling Fellowships applications
- 30th November 2015 – Abstract Submission deadline
- 1st February 2016 – Early Bird Registration deadline
- 31st March 2016 – Housing Block booking deadline
- 8th April 2016 - Online Registration deadline

Social Media Posts

Twitter:

Canada

- 1 in 4 Canadian adults are obese. Join the fight against obesity at [#ICO2016@WorldObesity](#) [@CanObesityNet](#)
- Obesity has cost Canada \$6 billion – follow the debate at [#ICO2016@WorldObesity](#) [@CanObesityNet](#)
- Approximately 1 in 4 Canadian children are overweight or obese. Join [@WorldObesity](#) and [@CanObesityNet](#) in fighting this trend! [#ICO2016](#)

United States

- How can you help the 33% of Americans affected by obesity? Find out more at #ICO2016 @WorldObesity @CanObesityNet
- Almost 50% of Hispanic children in the US are either overweight or #obese. @WorldObesity @CanObesityNet #ICO2016
- Since 1960 obesity rates in the USA have tripled and morbid obesity is 6 to 14 times more common @WorldObesity @CanObesityNet #ICO2016
- One third of 6-11 year olds in America are overweight or obese join the discussion @worldobesity @CanObesityNet #ICO2016
- 35% of Americans are overweight. Join in the fight to treat and prevent the biggest global public health challenge at #ICO2016

Global

- If current trends continue, 2.7 billion adults worldwide will be overweight by 2025. This is Preventable. #ICO2016
- Over 50% of the world's population live in urban areas. #WeMustActNow to promote active urban environments #ICO2016
- Just 1/5 (19%) young people worldwide are getting enough PhysicalActivity #ICO2016
- By 2025 >170million adults worldwide risk being severely obese & in need of treatment. This is preventable. #ICO 2016
- Many health care professionals are lacking the knowledge to treat patients with #obesity. This must change! #ICO2016

General

- Heard something you want to debate further at #ICO2016? Join in the discussions on LinkedIn <http://ow.ly/RnVAq>
- Support the research and treatment of obesity. Join @WorldObesity and @CanObesityNet in the fight against obesity at #ICO2016 1-4 May